

WE DON'T  
WANT TO TURN  
YOUR WORLD  
**UPSIDE DOWN**



01 APRIL - 31 AUGUST 2013  
**15% EXTRA  
DISCOUNT**  
BENEFIT NOW\*  
FROM A

**THIS  
SIDE  
UP**  
↓



# VERTICAL SOLUTIONS WITH AN EXTRA 15% DISCOUNT!



## Reach new heights in comfort and profitability

Order a Radson vertical radiator before August 31<sup>st</sup> 2013 and benefit from 15% extra discount. This three month action period gives you plenty of time to show your customers the many benefits of Radson vertical radiators. Many end-users overlook the possibilities of vertical radiators. Take a look at the attached brochure and you will discover the variety of Radson vertical radiators available. Show your customers, and explore the benefits that appear as soon as you Think Vertical.

## The only way is up!

It's always a good idea to get a fresh perspective on life. And if your customers are used to thinking from left to right, they will love the possibilities of looking up instead. It's not just the space-saving aspect, for hallways and limited wall surfaces, it's also the impressive design – the impact of the unexpected. A vertical radiator can be a conversation piece as well as a creator of comfort. Choose from **VERTICAL**, **KOS V**, **FARO V**, **TINOS** and **PAROS**.

\* All orders placed before the 31<sup>st</sup> of August will be invoiced with the agreed promotional discount.



# WE WANT TO **TURN YOUR PROFITS** UP UP UP!

The more vertical radiators you order between now and the end of May, the higher your profit. It's that simple. An additional discount on all verticals means that the amount you save is up to you. Of course our radiators come with the added value of the Radson 10-year guarantee.



## **THINK VERTICAL!**

- Ideal for limited wall space
- More than 200 RAL, metallic and matt finishes
- Multiple sizes and measurements
- Large supply, short delivery time
- Also suitable for low temperature heating systems
- 10 year warranty

Order now and pass on the benefits to your customers!

# THINK VERTICAL!

Discover a whole new world that offers you interesting vertical possibilities.  
In our technical pricelist you will find a complete overview of our range of vertical radiators.



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